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10/812,847	03/30/2004	Tsuyoshi Kamada	1324.70222	3128
24978 GREER, BURN	7590 11/18/200 IS & CRAIN	EXAMINER		
300 S WACKE		SHAPIRO, LEONID		
25TH FLOOR CHICAGO, IL	60606		ART UNIT	PAPER NUMBER
			2629	
			MAIL DATE	DELIVERY MODE
			11/18/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary		Applica	tion No.	Applicant(s)	Applicant(s)	
		10/812,	847	KAMADA ET AL.		
		Examine	er	Art Unit		
		Leonid S	Shapiro	2629		
۔۔۔ Period for I	The MAILING DATE of this communi Reply	cation appears on t	he cover sheet wit	h the correspondence ac	ddress	
A SHOF WHICHI - Extensio after SIX - If NO pe - Failure to Any repl	RTENED STATUTORY PERIOD FOR EVER IS LONGER, FROM THE MARINE OF THE MARIN	AILING DATE OF T of 37 CFR 1.136(a). In no e unication. tutory period will apply and will, by statute, cause the ap	THIS COMMUNIC event, however, may a re will expire SIX (6) MONT oplication to become ABA	CATION. ply be timely filed THS from the mailing date of this of the companion of the com	·	
Status						
1)⊠ R≀ 2a)⊠ TI 3)⊡ Si	esponsive to communication(s) filentics action is FINAL . 2 nce this application is in condition to be a coordance with the practice.	b) This action is for allowance excep	non-final. ot for formal matte	ers, prosecution as to the	e merits is	
Disposition	of Claims					
4a 5)⊠ Cl 6)⊠ Cl 7)□ Cl 8)□ Cl	aim(s) <u>1-82</u> is/are pending in the a) Of the above claim(s) <u>8-81</u> is/are aim(s) <u>4 and 5</u> is/are allowed. aim(s) <u>1-3,6-7,82</u> is/are rejected. aim(s) is/are objected to. aim(s) are subject to restrict Papers e specification is objected to by the	withdrawn from con				
Ar Re	e drawing(s) filed on is/are: oplicant may not request that any object eplacement drawing sheet(s) including e oath or declaration is objected to	tion to the drawing(s) the correction is requ	be held in abeyand ired if the drawing(s	ce. See 37 CFR 1.85(a). s) is objected to. See 37 C	, ,	
Priority und	ler 35 U.S.C. § 119					
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 						
2) Notice o 3) Informat	f References Cited (PTO-892) f Draftsperson's Patent Drawing Review (P ion Disclosure Statement(s) (PTO/SB/08) o(s)/Mail Date	ГО-948)	Paper No(s)	ummary (PTO-413))/Mail Date formal Patent Application 		

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Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

1. Claims 1-3,6,82 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kim et al. (7,205,970) in view of Kimura (US 2002/0118153 A1).

As to claim 1 Kim teaches an image processing method (col. 1, lines 8-12), comprising the steps of:

combining a higher-luminance pixel to be driven at a higher luminance than luminance data of an image to be displayed and a lower-luminance pixel to be driven at lower luminance than the luminance data (figs. 7A-7B, items A-B, from col. 6, line 66 to col. 7, line 25); and

determining a luminance on the higher-luminance pixel and luminance on the lower-luminance pixel so that a luminance can be obtained substantially equal to a desired luminance based on the luminance data (col. 7, lines 36-41).

Kim et al. does not disclose an area ratio of the higher-luminance pixel and the lower-luminance pixel.

Kimura teaches an area ratio of the higher-luminance pixel and the lower-luminance pixel (paragraphs 0002,0017,0022).

It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate teachings of Kimura into Kim et al. system in order to implement a grayscale function (par. 0002 in the Kimura reference).

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As to claim 2, Kim teaches the combination of the higher-luminance pixel and the lower-luminance pixel changes frame by frame (col. 7, lines 7-19).

As to claim 3, it generally considered to be within the ordinary skill in the art to adjust, vary, select or optimize the numerical parameters or values of any system absent of showing criticality of in a particular recited value. Thus, it would have been obvious to one of ordinary skill in the art at the time of invention to interchange value the area ratio. Such a limitation would have been considered as obvious variation on the matter of selected area ratio which fails patentably distinguish over the prior art of Bowman et al. and Yates et al. and Jones. In re Rose, 105 USPQ 237 (CCPA 1955).

As to claim 6, Kim teaches a liquid-crystal display device having a liquid crystal sealed between an array substrate and an opposite substrate that are oppositely arranged with a predetermined cell gap, the liquid-crystal display device characterized by having a drive circuit for realizing an image processing method (fig. 5, items 100,400, col. 23-31).

As to claim 6, Kim teaches an area of the lower-luminance pixel is equal to an area of the higher-luminance pixel since high and low luminance supplied on temporary basis (from col. 6, line 66 to col. 7, line 19).

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2. Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Kim et al. and Kimura in view of Koma (7,133,101 B2).

Kim and Kimura do not disclose the liquid crystal has a negative dielectric anisotropy and is in a vertical alignment under no application of voltage.

Koma teaches the liquid crystal has a negative dielectric anisotropy and is in a vertical alignment under no application of voltage (col. 2, lines 24-35).

It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate Koma teachings into Kim et al. and Kimura system in order to achieve a wider viewing angle (col. 3, lines 1-6).

Allowable Subject Matter

3. Claims 4-5 are allowed.

Relative to claim 4 the major difference between the teaching of the prior art of record (Kim et al., Kimura ,Koma) and the instant invention is that determining a luminance on the higher-luminance pixel and luminance on the lower-luminance pixel and an existence ratio of the higher-luminance frame and the lower-luminance frame so that a luminance can be equal to desired luminance.

Claim 5 depends on claim 4.

Response to Arguments

2. Applicant's arguments filed 07/21/08 have been fully considered but they are not persuasive:

On page 25, last paragraph of Remark, Applicant's stated that the Examiner asserts Kimura teaches an area ratio of a higher-luminance pixel and a lower-luminance in paragraphs [0002, 0017, and 0022]. Applicants respectfully disagree. Paragraph [0002] of Kimura merely refers to employment of different grayscale systems. One of these methods is an area-ratio grayscale method for performing control of the display states of sub-pixels between an ON state and an OFF state. Paragraph [0017] of Kimura teaches that in an electro-optical device, the luminance of each of the electrooptical elements has two values including a lower luminance level and a higher luminance level. However, even Applicant's disagree they still admitted that Kimura teaches an area-ratio grayscale method for performing control of the display (par. 0002) and the luminance of each of the electro-optical elements has two values including a lower luminance level and a higher luminance level (par. 0017). Therefore, Kimura teaches an area-ratio grayscale method for performing control of the display and the luminance of each of the electro-optical elements has two values including a lower luminance level and a higher luminance level.

On page 26, 1st paragraph of Remark, Applicant's stated that none of these cited portions of Kimura discloses or suggests determining an area ratio of the higher-luminance pixel and the lower-luminance pixel so that a luminance can be obtained substantially equal to a desired luminance based on the luminance data, as recited in claim 1. But this limitation disclosed by Kim (col. 7, lines 14-19). In response to applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on

combinations of references. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); *In re Merck & Co.*, 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).

Conclusion

3. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Telephone Inquire

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Leonid Shapiro whose telephone number is 571-272-7683. The examiner can normally be reached on 8 a.m. to 5 p.m..

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Richard Hjerpe can be reached on 571-272-7691. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/L. S./ Examiner, Art Unit 2629 11.12.08

/Richard Hjerpe/ Supervisory Patent Examiner, Art Unit 2629